What is Imagery?

Imagery Concrete Poetry

Imagery is an author’s, poet’s, musician’s, and artist’s use of language that appeals to the five senses in order to help the audience imagine and picture exactly what is being described. Imagine a world where we couldn’t relate to the ideas, thoughts, and feelings of one another. It would be pretty awful wouldn’t it? Imagery allows us to connect to the experiences of another artist and person.

What is Concrete Poetry?

Works of concrete poetry are as much pieces of visual art made with words as they are poems. Concrete poems take the shape of their subjects. Were one to hear a piece of concrete poetry read aloud, a substantial amount of its effect would be lost.

What is your goal?

Your goal is write a personal and authentic poem about Code Orange. You are creating an image in the reader’s mind. In order to do this, you must incorporate imagery (the five senses). You will then compose your poem so that it becomes visual art. You will pick an image that symbolizes Code Orange and draft your poem into the physical shape.

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| Category | 4 | 3 | 2 | 1 |
| Use of Poetic Devices | \*Uses several types of figurative language, such as simile, personification, metaphor, etc.  \*Uses several sound devices, such as rhyme, alliteration, etc. | \*Uses a variety of figurative language, such simile, personification, metaphor, etc.  \*Uses a variety of sound devices, such as rhyme, alliteration, onomatopoeia, etc. | \*Uses one type of figurative language  \*Uses one type of sound devices | \*Uses no figurative language OR misuses one or more types of figurative language  \*Uses no sound devices |
| Imagery Details | \*Effective  incorporation of  many imagery  details. | \*Image  Details (taste, touch, smell, sight, sound)  incorporated well. | \*Some image  Details (taste, touch, smell, sight, sound)  incorporated. | Little images  Details (taste, touch, smell, sight, sound)  incorporated. |
| Word Choice | \*Uses many specific words to create intense emotion  \*Has a clear tone that is consistent throughout the entire poem | \*Uses some specific words to create intense emotion  \*Has a clear tone that is consistent throughout most of the poem | \*Occasionally uses specific words to create intense emotion OR the emotion is cliche and ordinary  \*Tone varies in some places in the poem | \*Rarely uses specific words to create emotion AND/OR the poem has no discernible emotion |
| Degree of Creativity and Thought | \*Unique and original ideas and perspective  \*Content of poem is written in a surprising way  Excellent depth  of thought and  insight. Image and poetry reflects poet’s personality and passion. | \*Original ideas and perspective  \*Interesting content  Shows  thought and  insight.  Image and poetry reflects poet’s personality and passion. | \*Somewhat original.  \*Missing some detail  \*Some evidence of the creative process  Shows some  thought, but  little insight.  Image and poetry is well done but does not reflect the poet’s opinion, personality, or passion. | Lacks originality. Little evidence of the creative process. |
| Formatting | Concrete poem is incredibly planned out. Every letter, word, line is in place with image. Poetry is easy to read and follow. | Concrete poem takes the shape of its topic and is easy to read and understand. | Concrete poem takes the shape of its topic but is difficult to follow or read. | Concrete poem does not take the shape of its topic. Words and lines are misplaced or irrelevant |